## **TECHNICAL DATA SHEET**



## **CLEAN EXTREME STAIN RESISTANT SCRUBBABLE MATT**

A water based finish that is 100% more stain resistant compared to conventional matt vinyl emulsion. It has superior cleaning capabilities which do not compromise the integrity or finished appearance of the paint film. New and aged stains can be easily cleaned away, returning walls to an 'as new' condition – reducing the need for costly redecoration. A true flat matt with 10,000 scrubs durability and it has been independently tested to ISO 11998 class 1 scrub rating for guaranteed results in high traffic areas. This product has been awarded EPD certification to European Standard EN15804.

| AVAILABILITY                  |  |
|-------------------------------|--|
| Colour Range                  | Refer to current Crown Trade Literature  |
| Packaging                     | 2.5L, 5L and 10L (White only)  |
| PROPERTIES                    |  |
| Suitable Surfaces             | Internal Walls and Ceilings  |
| Drying Time @ 20*C/65% RH     | Under normal drying conditions touch dry in 1-2 hours and recoat after 4 hours. Allow for adequate ventilation during the drying period  |
| Finish                        | Matt   |
| Composition                   | Pigment: Titanium dioxide, coloured pigments and extenders   |
|                               | Binder: Acrylic polymer  |
|                               | Solvent: Water   |
| Spreading Rate                | Up to 14m² per litre on smooth surfaces  |
| Wet Film Thickness            | 70 micrometres at 14m² per litre   |
| Dry Film Thickness            | 25 micrometres at 14m² per litre.  |
| Volume Solids                 | 35% Brilliant White. Other colours will vary.  |
| Flash Point                   | Not applicable   |
| VOC Content                   | EU limit value for this product (cat.A/a): 30 g/l (2010). This product contains max. 29 g/l VOC.   |
| Limitations                   | For interior use only. Do not apply when air or substrate temperatures are likely to fall below 8°C or when the relative humidity is above 80% during application or the drying period.  |
| PREPARATION                   |  |
| New Surfaces                  | All surfaces must be sound, clean, suitably dry and free from anything that will interfere with the adhesion of the materials to be applied. Porous surfaces should be coated with a 'mist' coat of Crown Trade Clean Extreme Stain Resistant Scrubbable Matt diluted with 40% clean water by volume. Where clean water is not available, apply one coat of Crown Trade Covermatt Drywall Primer. Any areas of surface filling after priming should be touched in with the priming or mist coat diluted as for main areas. Powdery surfaces should be primed with one coat of Sandtex Trade Water Based Stabilising Solution. Polished or dense surfaces should be primed with Crown Trade PX3 Primer or where a water-based alternative is required Crown Trade PX4 Primer.   |
| Previously Decorated Surfaces | All surfaces must be sound, clean, suitably dry and free from anything that will interfere with the adhesion of the materials to be applied e.g. dirt, grease etc. Remove all loose, failing or suspect paint. Feather edges of sound paint. Organic growth must be treated with Crown Trade Fungicidal Solution and removed. Fill any fixing holes, cracks and shallow surface defects with Sandtex Ready Mixed Filler. Patch prime bare, filled and powdery areas as for new surfaces above. Wash remaining sound paint with hot water and liquid detergent solution to remove any contaminants, frequently changing the water. Any glossy or eggshell surfaces should be wet abraded to provide a key. Rinse with clean water to remove all residues. Allow to dry. If after cleaning any areas are still contaminated with substances likely to cause staining and / or bleeding, patch prime with one coat of Crown Trade PX4 Primer. |



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| COATING SYSTEM          | Apply two coats as required. Certain colours may require additional coats to give complete obliteration. |
|-------------------------|--|
| APPLICATION             | Stir well before and during use. Apply using good quality tools – synthetic brush or                     |
| 7 7 = 107.11011         | medium pile roller. For airless spray dilution may be required. For further information                  |
|                         | follow the spray manufacturer's guidelines.  |
|                         | Always intermix (box) packs for colour consistency. Please check for colour accuracy                     |
|                         | prior to application. Crown Paints is not liable for decorating costs caused as a result of              |
|                         | an incorrect colour being applied.   |
| CLEANING                | Return surplus material to container. Wash tools & equipment with clean water or a warm                  |
| CLLANING                | soapy solution & rinse immediately after   |
| STORAGE                 | Store upright and secure. Store in secure dry conditions inaccessible to children or                     |
| STORAGE                 | animals. Containers should be kept closed during storage. Do not store below 5°C or                      |
|                         | above 40°C.  |
| MAINTENANCE INFORMATION | Between maintenance redecoration, surfaces may be washed with a warm water and                           |
| WAINTENANCE INFORMATION | liquid detergent solution to remove surface dirt.  |
|                         | Note - A small residue of colour may be wiped away when the painted surface is first                     |
|                         |  |
|                         | cleaned. This is entirely normal and in no way compromises the integrity or finished                     |
|                         | appearance of the paint film. Marks on the painted surface can be wiped away with a                      |
| LIEAL THAN BOARTY       | damp cloth. The product will take 1 week to become fully cured and scrubbable.                           |
| HEALTH AND SAFETY       | Please refer to the Safety, Health and Environmental Information on the container. Take                  |
|                         | special precautions during the surface preparation of pre 1960's painted surfaces as they                |
|                         | may contain harmful lead. For further information contact the Crown Trade Customer                       |
|                         | Relations Team. When preparing all surfaces avoid the inhalation of dust and/or metal                    |
|                         | particles. Wear a suitable facemask. Material Safety Data Sheets for this and all other                  |
|                         | Crown Paints products are freely available from the place of purchase or the address                     |
|                         | below. Do not empty into drains, watercourses or access routes to septic tanks.                          |
| GENERAL INFORMATION     | Apply all products in accordance with BS 6150: Code of practice for painting of buildings                |
|                         | and BS 8000: Part 12: Code of practice for decorative wallcoverings and painting.                        |
|                         | Every care is taken to ensure that all information provided on this Technical Data Sheet is              |
|                         | accurate. Crown Paints is unable to guarantee results as it has no control over the                      |
|                         | conditions under which its products are applied.   |
|                         | Before using this product please ensure you have the latest information. For help or                     |
|                         | more information contact the Crown Trade Customer Relations Team on:                                     |
|                         | Tel: 0330 0240297  |
|                         | Fax: 0330 0240278  |
|                         | e-mail: info@crowntrade.co.uk  |
|                         | website: www.crowntrade.co.uk  |
|                         | This information is correct at date of issue January 2021  |

